



HIPPO'S INNOVATIVE SAFETY SURFACE SIGNIFICANTLY REDUCES ACCIDENTS

It may have taken Hippo Leisure Products a number of years to develop and perfect but the results of their Aquatrol Safety Surface are now evident at a number of high profile customer sites.

Mixing the potential hazards of children, water and hard surfaces regularly causes leisure operators a number of health & safety risks. Reducing accidents and preventing future injury are of top priority for areas of high traffic where excited children are vulnerable to slips, trips and falls.

Alton Towers Resort is one such site which has been working together with Hippo Leisure in the testing and implementation of their anti-bacterial, rubber crumb surface solution in their Waterpark.

Kevin Carr, Waterpark Manager, identified a number of areas under their multi-level play structure where there was a high potential for incidents, including a large area under the giant splash bucket, one of the many key attractions in the Waterpark. Hippo were already providing a number of bespoke safety padding solutions for the entrance and exit areas of the structure but needed a test site for their newly developed Aquatrol Safety Surface.

Working with the Resort, Hippo installed a number of test pads in high profile areas to monitor both the performance of the padding, the anti-bacterial protection under high volumes of traffic and the effectiveness in protecting potential accident hot spots.



After initial test success, Alton Towers Resort were happy to install larger areas of the surfacing to see if results could be replicated on a greater scale.

Two years on, the Resort is happy to report a dramatic improvement in overall service. Kevin Carr added, 'the new surface is providing our customers with the best protection possible against the danger of injury, especially for our younger bathers. The bacterial testing has remained consistently low and the surface requires minimal maintenance. Hippo have been extremely innovative in their development of this product and have been quick to support us with immediate repairs, advice and priority customer service. The flexibility of the installation process has enabled us to roll this out without the need to shut down or close areas to the public ensuring we remain operative 24/7.'

With the exclusive rights to use Aquatrol, Hippo have integrated their surface into all their new interactive water play designs providing all their customers with the ultimate peace of mind where safety of their bathers is concerned. The surface is available in a wide range of colour mixes, is seamless so can be laid to any shape, size or design. Hippo offers a full maintenance and after care service to ensure longevity and integrity of the surface.

Ends



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